**DOMUSARDA**

**Strategic Statements**

**DEFINITIONS:**

**ISLAND OF SILENCE**: Free Organization that operates trough social media to spread the knowledge and preservation of Sardinian culture, history and tradition all over the world.

**DOMUSARDA:** Not registered Company**,** that operates through a website [www.domusarda.weebly.com](http://www.domusarda.weebly.com) to find people interested in holidays in Sardinia and plan services with authorized companies to accommodate all needs of travelers.

**DOMUSARDA B&B**: It’s an authorized B&B that operates in Sardinia for the accommodation and hospitality services for which is licensed.

**CLIENT**: anyone with a interest in Sardinia

**MISSION**: What business are we in?

Making Sardinia a great destination for all people that like to have a link with t.

**VISION:** What do we want to achieve?

Became the biggest and most referenced company for experiencing Sardinia like locals, welcoming and hosting as many different languages and cultures as we can.

**OBJECTIVES**:

* Research and organization of cultural, natural and historic information about Sardinia
* Creation of Portfolio of services and structures to lead travelers to the most suitable services.
* Creation of a list of customer and people with interested about Sardinia past history and Natural beauty
* Advertise and translate the information acquired in as many languages as possible
* Spread the knowledge and preservation of Sardinia trough Marketing tools and Social Medias.

**OUR VALUES:**

* Freedom of speech and behavior limited only by the respect of the same freedom for the others.
* Freedom of movement of people around the world
* Respect for the Environment and our Natural world
* Respect for animals and any living being
* Respect of the law and human rights

**SOCIAL RESPONSIBILITY STATEMENTS**

We believe that what we do is important to society. This belief is at the heart of DOMUSARDA. Over years the freedom of movement and the tourist industry has played a unique and positive role in driving our economy and creating the bonds that connect people, ideas and opportunities. We want to empower this opportunity for the next generations to come. We are doubtless that only the understanding and mixing of culture can bring the world to a more connected, peaceful and respectful planet where all minorities are well preserved.

For further information Contact: [islandofsilence.friends@gmail.com](mailto:islandofsilence.friends@gmail.com)